




# DARPAN CHIB


Mahatma Gandhi National Fellow


Oct '21 - Oct '23

Deoria, Uttar Pradesh

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 Lucknow, Uttar Pradesh

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 Hindi | English

## Key Areas of Interest

- Employability & Vocational Skills
- Public Policy Analysis & Evaluation
- International Relations
- Polity & Governance
- Macro Economics

## Soft Skills

- Leadership
- Diplomacy
- Public Speaking
- Critical Thinking
- Emotional Intelligence

## Education Background

Bachelor of Technology  
GeoInformatics Engineering  
U.P.E.S. Dehradun  
Completed in 2019

## Professional Experience

*Mahatma Gandhi National Fellow*  
Oct 2021- Present

## Projects Led

- Collaborated with UP NRI Dept. and SIIC, Varanasi to promote and establish Emigration channels
- Conducted Chaupal events Block wise to promote Skill, Livelihood & Allied activities (Primary Sector)
- Started a YouTube Channel: 'Drishti Deoria' on the same lines as Chaupal event
- Initiated 'Haat Bazaar': a weekly marketplace for SHG women held Block wise
- Facilitated Drone Technology training by Polytechnic through DSC approval
- Kickstarted YouTube channel for KVK Deoria for enhanced outreach to farmers
- Member of the Organizing Committee to host the Kaushalathon event across Deoria district.

## Achievements

- Apr 2022 Successfully submitted District Skill Development Plan
- Oct 2022 Recognized as "Champion Fellow" by IIM Lucknow for exemplary performance in the District

## Key Learnings

- Institutional working of district administration, intricacies of activities from grassroots to senior most levels and challenges associated with it
- Prepare reports/case studies on the skilling ecosystem and communicate the insights of these reports to relevant stakeholders.
- Convergence among departments is critical to promote synergy in achieving prospective goals
- Crucial role of field work & data collation to infer policy gaps & recognize potential solutions
- Identification of skill and livelihood gaps to address the employment issues

## A STORY OF TRANSFORMATION



Chaupal: Deoria Sadar  
Block on 14/10/2022



Chaupal: Baitalpur Block  
on 05/12/2022



Chaupal: Gauri Bazaar  
Block on 24/12/2022



### *Darpan Chib (Deoria) (U.P.)*

### *Chaupals cum Karyashala events {DRISHTI DEORIA}*

- Public Awareness campaigns for enhanced information dissemination regarding public schemes, trainings, loan facilities & subsidies, other benefits.
- Events conducted Block wise.
- Departments related to skill, livelihood and allied activities participated.
- Participants included Pradhans, GP Secretary, Panchayat Sahayak, Rozgar Sevak.

### *Impact*

To eliminate the Information Gap at district level where public is largely unaware of the government department, its roles, and policies, etc. This Gap leads to a feeling of helplessness in rural populace since there is no mechanism to handhold and guide people to easily connect with the concerned departments.

This Initiative adopts Top-Down approach in governance where collected efforts of departments help to reach out to masses and the public may connect with the administration and learn about its services two clicks away on their smartphones by accessing videos department wise.

### *Way Forward*

- Offline physical events gathered limited audience and challenges were identified in word of mouth. Hence, digital medium was utilized for broader outreach for information dissemination.
- Video recordings of participating department officials were uploaded on YouTube channel {**DRISHTI DEORIA**} focused on Deoria district and its populace.
- The YouTube channel would be managed by District Information and Broadcasting department for sustaining the efforts.
- More departments are proposed to be included in this initiative like NABARD, KVK and NYK.